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Sonoco Asia Participates in THAIFEX 2022 – The Largest Food Exhibition in Thailand



As one of the global leaders in packaging solutions, Sonoco Products Malaysia has participated in THAIFEX since 2017 to help alleviate the growth opportunities among new customers in the Asia market. This year, the THAIFEX exhibition has garnered over 1,603 exhibitors to showcase their unique approaches to designing and producing products which meet consumers needs in the F&B industry.

Sonoco Products Malaysia's booth was exhibited under the food technology trade show. A team of 7 Sonoco Asia's representatives comprising of sales & marketing, and technology department were the main figures in driving the event

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to success. The event was essential to develop valuable networking opportunities focused upon international business contacts and emerging F&B breakthroughs.

Throughout the duration of the event, Sonoco's booth has successfully attracted over 200 trade visitors from Malaysia, Thailand, India, Vietnam, Indonesia and even as far as South America. Our potential customers that were producers of dried & wet food, powdered beverages and such – were packaged in conventional packaging. As companies steer towards a more sustainable pathway, they were searching for alternate packaging material that are less harmful to the environment, just like Sonoco's paper-based containers, which could potentially fit their business needs.

About Sonoco

Founded in 1899, Sonoco (NYSE:SON) is a global provider of consumer, industrial, healthcare and protective packaging. With annual net sales approximately \$5.2 billion, the Company has 19, 000 employees working in approximately 300 operations in 32 countries, serving some of the world's best-known brands in some 85 nations. Sonoco is committed to creating sustainable products, services and programmes for our customers, employees and communities that support our corporate purpose of Better Packaging. Better Life. The Company was listed as one of Fortune's World's Most Admired Companies for 2021 as well as being included in Barron's 100 Most Sustainable Companies for the third year in a row. For more information, visit www.sonoco.com